



Complexe Horticole d'Agadir

## Sowing seeds of knowledge

### Wageningen University's partnership in research and horticultural education

#### Program outline

##### Day 1: Monday, November 13<sup>th</sup>

##### Morning session: Research collaboration

*10:00 AM - 10:30 AM: Welcome address & workshop overview*

- Formal introduction to Dr. Cecilia and Dr. Youke.
- Presentation of workshop goals and timetable.

*10:30 AM - 11:00 AM: Presentation of the decadal joint research program (CHA-WUR 2023-2033)*

- Unveiling the CHA-WUR collaborative research vision by Dr. Cecilia, highlighting innovative ventures within controlled environment horticulture.

*11:00 AM – 11:30 AM: Coffee break*

*11:30 AM - 12:30 PM: Strategic planning for PhD research initiatives (2024-2025)*

- Exploration of PhD prospects, thematic research domains, and partnership-driven studies.
- Deliberation on the selection protocols for upcoming PhD scholars.

*12:30 PM - 2:00 PM: Lunch break*

##### Afternoon session: Excellence in practice

*2:30 PM - 3:30 PM: Center of Excellence (CEH)*

- Visit of the greenhouse alongside the CEH's operational team.

##### Evening: Fostering connections

*6:30 PM: Networking dinner*

- An informal setting for faculty, researchers, Dr. Cecilia & Dr. Youke to discuss collaborative opportunities and share insights.



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**Day 2: Tuesday, November 14<sup>th</sup>**

**Morning session: Academic program development**

*10:00 AM - 12:00 PM: Interactive session on Master's and Farm Manager program enhancement*

- Feed-back on the former year's seminars and strategizing for 2024.
- Involvement of WUR in the forthcoming 2<sup>nd</sup> year Master's seminars, covering:
  - ✓ Integrated Pest Management (IPM) strategies
  - ✓ Spectral imaging techniques and phenotyping
  - ✓ Executive management principles for horticultural businesses.
- Development of comprehensive syllabi for courses on greenhouse technology, crop physiology, water and fert-irrigation, and IPM.

*12:00 PM - 12:30 PM: Concluding session and vision for continued partnership*

- Recapitulation of key takeaways and formulation of forward-looking collaborative strategies.

*12:30 PM - 2:30 PM: Communal lunch*